



Ambasciata d'Italia
Washington

Ufficio Scuola

XXV SETTIMANA DELLA LINGUA ITALIANA NEL MONDO

CONCORSO “L’ITALIANO OLTRE I CONFINI: ADOTTA UNA PAROLA! ”

PRESENTATION

The main theme for the 2025 World Week of the Italian Language (SLIM), scheduled for October 13-19, is "Italophony: Language Beyond Borders." This competition is inspired by the theme chosen for SLIM, celebrating the linguistic, cultural, and social space of Italian, imagining a new community of people around the world, united by a passion for our language. The goal is to enhance the various expressions of the Italian Language in different communicative contexts.

CONTESTANTS

The competition is open to students enrolled in Italian language programs in K-12 schools in the Washington consular district, which includes:

- the Washington DC district
- Arlington and Fairfax counties, the cities of Alexandria, Falls Church, and Fairfax (VA)
- Prince George's and Montgomery counties (MD)
- all schools that have an Italian language program in collaboration with the Italian Embassy's partner organizations ([Casa Italiana Language School](#); [The Italian Cultural Society of Washington DC](#)).

CONTEST

Participants must:

- 1) choose an Italian word and use it as in inspiration to compose the lyrics of a song in Italian;
- 2) sing the lyrics using either an original backing track or a pre-existing one;
- 3) produce a group music video of the song.

The music video must be under 3 minutes in length and must be produced by a group of at least 5 participants. An entire class may also participate as a group. Each school may submit up to four different productions.

DEADLINE AND SUBMISSIONS

Works must be submitted by December 21st, 2025. School teachers will send each group's work to scuola.washington@esteri.it, including the following information:

- 1) Title of the song/video clip (different for each group);
- 2) Name of the school;
- 3) Class/level;
- 4) Name and surname of the students in each group.

The name of each file submitted must be in the format "title_school_class" for each work. The submission will be considered complete only after the teacher has received an email confirmation from the School Office. Only works submitted through the class teacher will be accepted.

HONOR CODE

The work must be authentic, the result of creativity and Italian language skills. **The use of artificial intelligence tools is not permitted**, but a pre-existing backing track is allowed.

EVALUATION

A three-member committee, chaired by Francesca Vanoli, Director of the Italian Embassy's School Office, will evaluate the submitted works based on the following criteria:

- Relevance of the chosen word;
- Originality of the lyrics;
- Interpretation, cinematography and image quality of the video clip;
- Communication and expressive skills;
- Correct pronunciation.

AWARDS

The committee will select and award one work at each of the following school levels:

- Elementary school
- Middle school
- High school

Members of the winning group will receive a selection of Italian books.

Washington, September 12th 2025

La Dirigente Scolastica
Francesca Vanoli

