



Embassy of Italy  
Washington

**CONTEST FOR UNIVERSITARY STUDENTS OF ITALIAN  
LANGUAGE  
ON THE OCCASION OF THE  
*4<sup>th</sup> WEEK OF THE ITALIAN CUISINE IN THE WORLD***

On the occasion of the *4<sup>th</sup> Week of the Italian Cuisine in the World*, the Embassy of Italy is pleased to announce a Contest for University students of the Italian language in the United States.

The Week of the Italian Cuisine in the World is an initiative promoted by the Italian Ministry of Foreign Affairs and International Cooperation in order to support Italian culinary traditions and the Mediterranean Diet abroad, specifically highlighting sustainability, food security and rights, education, territory and biodiversity.

Now in its fourth edition, the *Settimana della Cucina Italiana di Qualità* will take place between November 18<sup>th</sup> and November 21<sup>st</sup> and highlight the theme “*La Dieta Mediterranea*”, a sustainable food model for the human health and “the Risks of Counterfeit Italian Food”.

“Italy’s Cuisine is World’s Most Popular” according to a 2019 international YouGov study of 24 different leading food-forward countries. One of the reasons for the popularity of Italian cuisine in the world is that authentic culinary products from the country offer both a virtual Italian sensory experience and guarantee quality. Unfortunately, many counterfeit products have gained a prominent place on the international commercial market.

Students are asked to write an essay of 300-500 words in Italian, in which they describe what they believe authentic Italian cuisine to be. They will outline how they prepare, or would like to prepare Italian dishes- what ingredients they will choose and why. They will discuss whether or not they have heard of D.O.P. and I.G.T. products, what they are, and whether or not they feel it is important to use them.

- **Deadline:** Monday, November 11<sup>th</sup>

- **Eligibility:** University students of Italian language, enrolled in the 2018/2019 academic year at the University of Maryland, Georgetown University, American University, Catholic University, George Washington University and George Mason University.
- **Submission method:** the essays in Italian must be sent, attached, to [maria.fusco@esteri.it](mailto:maria.fusco@esteri.it) with the indication of the name of the author, Italian level class, the teacher's name and the name of the University.

The single winner will be selected by a jury composed of the following members:

- Ms. Maria Fusco, Director of the Education Office, Embassy of Italy
- Mr. Emanuele Amendola, Director of the Italian Institute of Culture in Washington DC
- Ms. Amy Riolo, award-winning, best-selling author/chef and Mediterranean lifestyle advocate

The decisions of the judges are final and binding.

The winner will be announced on *Wednesday, November 13<sup>th</sup> 2019*. The Award Ceremony will take place on Monday, November 18<sup>th</sup>, 2019 at the Embassy of Italy in Washington DC . The winning essay will be posted on the website and social media profiles of the Embassy of Italy and of the Italian Institute of Culture in Washington D.C.

As a prize, the winner will receive a prestigious invitation by the Ambassador of Italy Armando Varricchio to participate with a guest to a Gala dinner featuring the starred chef Giancarlo Morelli at Villa Firenze, the residence of the Italian Ambassador.

For more information, please write to: [scuola.washington@esteri.it](mailto:scuola.washington@esteri.it)