

Italian National Space Day

December 15th, Embassy of Italy

Workshop

US Space opportunities for Italian Companies

Time	Title	Notes
14.00-14.05	Welcome Lamberto Moruzzi – Embassy of Italy	
14.05 - 14.15	Keynote Address Kevin O’Connell - Founder and CEO, Space Economy Rising; Former Director of the Office of Space Commerce, U.S. Department of Commerce	
14.15-15.00	Panel 1- <i>Investment Overview: the U.S. and Italian Market</i>	
	Panelist: Laurent Franciosi - Head of International Business, CDP Artiom Anisimov – President, Noosphere Ventures Alberto Acito – Director, Italian Innovation Center, INNOVIT John Neal – Executive Director, Space Policy, US Chamber of Commerce Luca Rossettini – CEO, D-Orbit	Moderator: Kelli Kedis Ogborn , VP Space Commerce and Entrepreneurship, Space Foundation
15.00-15.10	Q&A	
15.10-15.30	<i>Coffee Break</i>	
15.30-15.40	<i>Presentation: Markets, Technologies, and Trends in the Global Space Ecosystem</i> Luigi Ruggerone - Head of Innovation Research and Development, Intesa Sanpaolo Innovation Center	
15.40-16.25	Panel 2 – Entrepreneurial Opportunities and Growth Strategies in the U.S. and Italian Space Industry	
	Panelist: Simonetta Di Pippo - Director SEElab, SDA Bocconi Bob Smith – Director, Office of Innovation & Entrepreneurship, George Washington University Fabrizia Bongiorno - Director of Technology Research, Italian National Institute of Geophysics and Volcanology, Rome (INGV) Anilkumar Dave – Space economy Advisor and VC fund partner	Moderator: Kelli Kedis Ogborn VP of Space Commerce and Entrepreneurship, Space Foundation

	Nicola Pizzolorusso - Head of Strategic Planning, Projects and Participations, TELESPAZIO	
16.25-16.35	Q&A	
16.35-16.40	<i>Presentation: Italian space promotion 2023</i> Fabrizio Giustarini – Director, Italian Trade Agency Houston	
16.40-16.45	<i>Conclusions</i> Antonino Laspina – Director, Italian Trade Agency New York and US Coordinator	